

Business Support is Changing!

Business Breakfast
Wednesday 12th October 2011

Are you aware of changes to the Business Link service and what resources will be available from December 2011? Would you like to input into the shaping of future business support services in Cambridgeshire?

Join us at our free business breakfast where you can find out about how to take advantage of the new business support offerings across Cambridgeshire.

Business Link's model of face-to-face business support has proven a major asset to many SME's and start-ups since its inception. In January this year it was confirmed that the regional Business Link advisory service will close on 25th November and the Dept for Business, Innovation and Skills will continue to run a national online Business Link. This event will inform you of what services you can still take advantage of before this date as well as introduce you to the new online and call centre services that will replace the current model.

In addition Laura Halstead, Communications and Engagement Lead for the Local Enterprise Partnership, will be present to talk about the LEP's plans for the future and to listen to your thoughts on business support in the County. Laura will be joined by Darren Hill, Economic Development Manager for East Cambridgeshire, who will be able to discuss some of their own programmes for support as well as highlight some of the schemes, funds and opportunities available to businesses more generally.

You will also hear from Enterprise Europe Network who can provide you with access to new contract opportunities from across Europe - introducing your business to a whole new client base.

Date: Wednesday 12th October 2011
Venue: The Maltings, Ship Lane, Ely, CB7 4BB
Cost: Free

Timings:
7.30am Registration: tea and coffee
7.45am **Carol Deslandes, Business Link:** The changing model for business support
8.00am **Laura Halstead, Communications and Engagement Lead, GCGP LEP:** Your Local Enterprise Partnership
8.15am **Darren Hill, East Cambs District Council:** Local Authority support for business
8.30am **Enterprise Europe Network:** Your gateway to business opportunities in Europe
8.45am Networking and Breakfast
9.30am Finish

To book, or for more information, please email the delegates name, business address and telephone number to tom.hennessy@cambridgeshire.gov.uk, 01223 699935.

Attendance to this event is free of charge but numbers will be limited