

LEP Summit Event

1. Background

The LEP held its first Summit event almost a year ago now to bring together a range of representatives from the public, private and third sectors to share ideas and views around our area’s key barriers to growth.

One year on, with our LEP Board in place, it would seem the appropriate time to hold the next year.

2. Purpose of event

The key objectives for holding the event are as follows:

1. To update stakeholders on progress from the last Summit.
2. To raise awareness of the LEP’s key priority areas.
3. To dispel myths that the LEP will be replacing a wide range of other public sector organisations, including EEDA and Business Link.
4. To re-engage with a wider group of organisations.
5. To provide local organisations with the opportunity to find out more about the work of our LEP and ask questions.

3. Proposed structure

We propose holding a half day event in early November in a central location within our LEP area that is easily accessible for stakeholders.

We would invite a range of key stakeholders and partners, with an anticipated total delegate number of 120. This would allow us to have 10 workshop groups of 12 people for the breakout sessions, and each group would have a maximum of three minutes to feedback their key findings.

The draft agenda is as follows:

| Time | Item | Introduced by... |
|--------|---|------------------------------|
| 2.00pm | Registration and networking | |
| 2.20pm | Welcome from Neville Reyner CBE DL | Neville Reyner CBE DL |
| 2.25pm | Progress on the LEP to date, to include: <ul style="list-style-type: none"> – LEP Board Members – Key Priority Areas – Stakeholder engagement – Sub groups – Funding | Alex Plant & Neil Darwin |
| | Followed by Q&A | |
| 3.00pm | Business Link – What’s next? | Business Link representative |

| | | |
|--------|---|-----------|
| 3.10pm | Panel discussion – How can the LEP help to overcome key barriers to growth | Led by NR |
| 3.35pm | Break for refreshments and networking | |
| 3.55pm | Group workshops: TBC <i>Each group would be given a different LEP priority project to review, and consider their responses to the challenge.</i> | All |
| 4.30pm | Feedback and plenary from workshops | NR |
| 5.10pm | Next steps for the LEP, to include: <ul style="list-style-type: none"> – How to get involved – Small core team – Future funding <p>Followed by Q&A</p> | ND & AP |
| 5.25pm | Event summary and close | NR |

4. Funding

We have secured £2,500 of funding from Business Link to hold the event, in return for a ten minute slot on our agenda. This funding will cover venue hire and refreshment costs for the event.

The event management and administration will be coordinated by Laura Halstead, Communications and Engagement Lead for the LEP, with assistance from partners.

5. Other events

In addition to the Summit event, we are working with ACAS, Opportunity Peterborough and Cambridgeshire County Council to support a number of other Business Link funded events across our area. These events are designed to inform local businesses of the new arrangements for Business Link going forward, and raise awareness of other organisations linked with economic development within the local area.

6. Board feedback

Feedback from the Board would be welcome on the key objectives for the day and the draft agenda.

An update on the preparations of the event would then be brought back to the October Board meeting to update Board Members on progress to date.